



RENT THE RUNWAY

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# Q4 2021 Earnings Presentation

April 13, 2022

# Forward-Looking Statements Disclaimer

This presentation contains forward-looking statements within the meaning of the the Private Securities Litigation Reform Act of 1995. All statements contained in this presentation that do not relate to matters of historical fact should be considered forward looking statements. These statements include, but are not limited to, statements regarding our future results of operations, financial position, and revenue, our Impact Strategy, future product launches, business objectives, subscriber trends and impacts from the COVID-19 pandemic. Forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. In some cases, you can identify forward-looking statements because they contain words such as “anticipate,” “believe,” “contemplate,” “continue,” “could,” “estimate,” “expect,” “intend,” “may,” “plan,” “potential,” “predict,” “project,” “should,” “target,” “toward,” “will,” or “would,” or the negative of these words or other similar terms or expressions. You should not put undue reliance on any forward-looking statements. Forward-looking statements should not be read as a guarantee of future performance or results and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved, if at all.

Forward-looking statements are based on information available at the time those statements are made and were based on current expectations, estimates, forecasts, and projections as well as the beliefs and assumptions of management as of that time with respect to future events. These statements are subject to risks and uncertainties, many of which involve factors or circumstances that are beyond our control, that could cause actual performance or results to differ materially from those expressed in or suggested by the forward-looking statements. In light of these risks and uncertainties, the forward-looking events and circumstances discussed in this presentation may not occur and actual results could differ materially from those anticipated or implied in the forward-looking statements. These risks and uncertainties include our ability to manage our growth effectively; risks related to the COVID-19 pandemic; the highly competitive and rapidly changing nature of the global fashion industry; our ability to cost-effectively grow our customer base; any failure to retain customers; our ability to accurately forecast customer demand, manage our offerings effectively and plan for future expenses; risks related to shipping, logistics and our supply chain; our reliance on the effective operation of proprietary technology systems and software as well as those of third-party vendors and service providers; our ability to remediate our material weaknesses in our internal control over financial reporting; laws and regulations applicable to our business; failure to adequately maintain and protect our intellectual property and proprietary rights; compliance with data privacy, data security, data protection and consumer protection laws and industry standards; risks associated with our brand partners; reliance on third parties for elements of the payment processing infrastructure underlying our business; dependence on online sources to attract consumers and promote our business which may be affected by third-party interference or cause our customer acquisition costs to rise; failure by us, our brand partners, or third party manufacturers to comply with our vendor code of conduct or other laws; and risks related to our Class A capital stock and ownership structure. Additional information regarding these and other risks and uncertainties that could cause actual results to differ materially from the Company’s expectations is included in our 10-Q filed with the SEC on December 10, 2021. Except as required by law, we do not undertake any obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments, or otherwise.

***This presentation is a high-level summary of our fiscal year 2021 financial results. For more information please refer to our press release dated April 13, 2022 and filings with the SEC.***

# 2021 Highlights and 2022 Strategy



# Q4'21 Key Metrics and Financial Highlights

Total Revenue

**\$64.1M**

*up 91% YoY, up 9% vs. Q3*

Active Subscribers

**115.2K**

*up 110% YoY*

Total Subscribers

**159.5K**

*up 68% YoY*

Gross Profit / Margin

**\$23.5M / 36.7%**

*Margin up 24 pts YoY*

Net Loss / Margin

**\$(39.3)M / (61.3)%**

*Margin up 55 pts YoY*

Adj. EBITDA / Margin

**\$(5.5)M / (8.6)%**

*Margin up 4 pts YoY*

# FY21 Key Metrics and Financial Highlights

Total Revenue

**\$203.3M**

**84% from subs**

*up 29% YoY*

Gross Profit / Margin

**\$69.7M / 34%**

*Margin up 24 pts YoY*

Net Loss<sup>1</sup> / Margin

**\$(211.8)M / (104)%**

*Margin up 4 pts YoY*

Adj. EBITDA / Margin

**\$(19.2)M / (9)%**

*Margin up 3 pts YoY*

Product Acquisition

**55%**

***via non-wholesale channels***

*vs. 26% in 2019*

CFO+CFI / Margin

**~\$(64.8)M / (32)%**

*vs. (64)% in 2020*

(1) Net Loss in fiscal year 2021 included \$(51.5) million of non-recurring or one-time charges that were primarily non-cash, including a \$(24.9) million non-recurring, non-cash loss on the revaluation of warrants that were exercised or reclassified at IPO, a \$(12.2) million non-recurring, primarily non-cash loss on the extinguishment of debt paid down concurrently with the IPO, and a \$(14.4) million one-time, non-cash charge associated with the satisfaction of the liquidity based vesting conditions for certain RSUs upon the effectiveness of our IPO. Net loss also included \$(5.3) million of non-recurring costs primarily related to public company preparation costs.

# 2021 Top Line Strategic Highlights

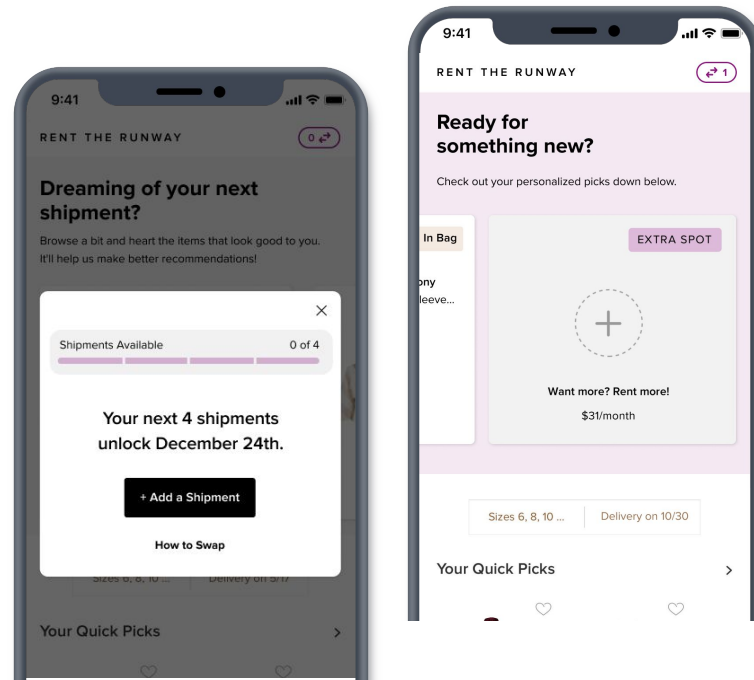
**Full Rollout of Personalized Subscription Programs, Which Have Driven Higher Margin, Engagement and Loyalty**

**ARPU of \$135 for FY2021, with 30%+ Add-On Adoption in Q4 '21**

## Pick a Plan

Become a member to access a forever-rotating closet of designer clothing, accessories and more. *No commitments. Pause or cancel anytime.*

	Most Loved	Best Value
Up to <b>4</b> items per month	Up to <b>8</b> items per month	Up to <b>16</b> items per month
For a monthly pick-me-up with versatile essentials and statement pieces.	For outfit updates and special occasions, including work and weekend looks.	For weekly newness for every moment in life – big or small, and everything in between.
<ul style="list-style-type: none"><li>✓ 1 shipment/month</li><li>✓ Basic closet access</li></ul>	<ul style="list-style-type: none"><li>✓ 2 shipments/month</li><li>✓ Full closet access</li><li>✓ Rent 4 items at a time</li></ul>	<ul style="list-style-type: none"><li>✓ 4 shipments/month</li><li>✓ Full closet access</li><li>✓ Rent 4 items at a time</li></ul>
<b>Try Now</b>	<b>Try Now</b>	<b>Try Now</b>
\$69 trial month \$94/month after	\$99/month for 2 months \$144/month after	\$149/month for 2 months \$235/month after



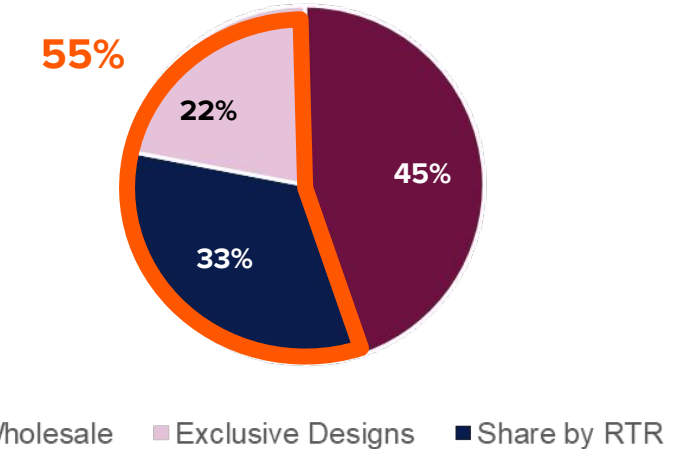
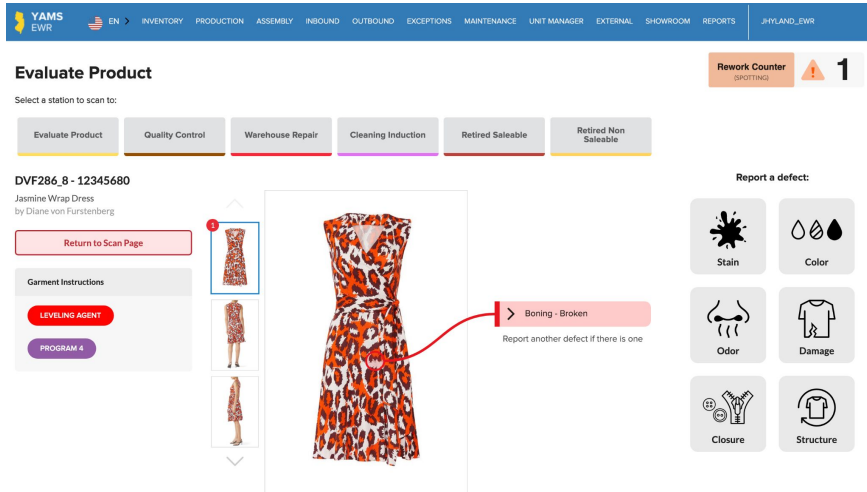
# 2021 Bottom Line Strategic Highlights

**More Technology, Automation and Greater Use of Data into Our Warehouses**

**55% of Product Acquisition via Capital-Efficient Channels vs. 26% in FY19**

**Over 30% YoY Reduction**  
in Non-Transportation Fulfillment Cost / Unit

**% Items Acquired in FY2021**

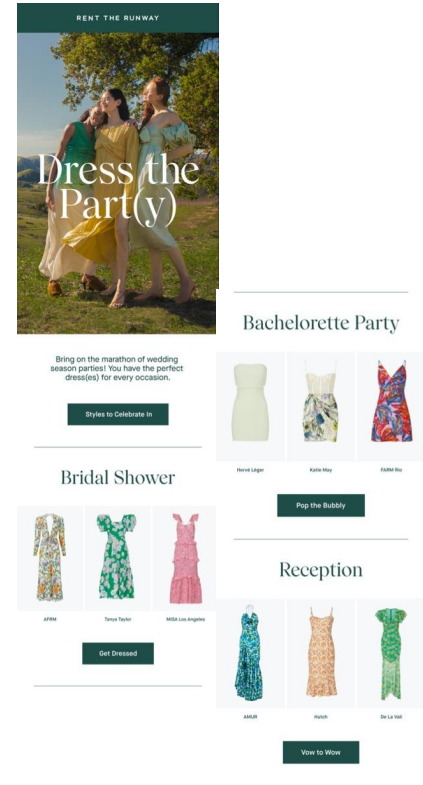


*Example Projects Include RFID, Digital Issue Tagging and Inbound Automation*

# 2022 Strategies to Drive Top Line

## 1. EVENTS RESURGENCE

- Market Subscription as value-oriented way to **dress for multiple events in a month**
- **Strengthen funnel from one-time rental to Subscription** through onsite marketing and post-order offers
- **Increase event-focused content and creative**, with 2-3x volume across social, CRM, paid media and onsite SEO optimization
- Debut **"Something Borrowed" Wedding Styling Service** to prep brides and party-goers, offering complimentary advice

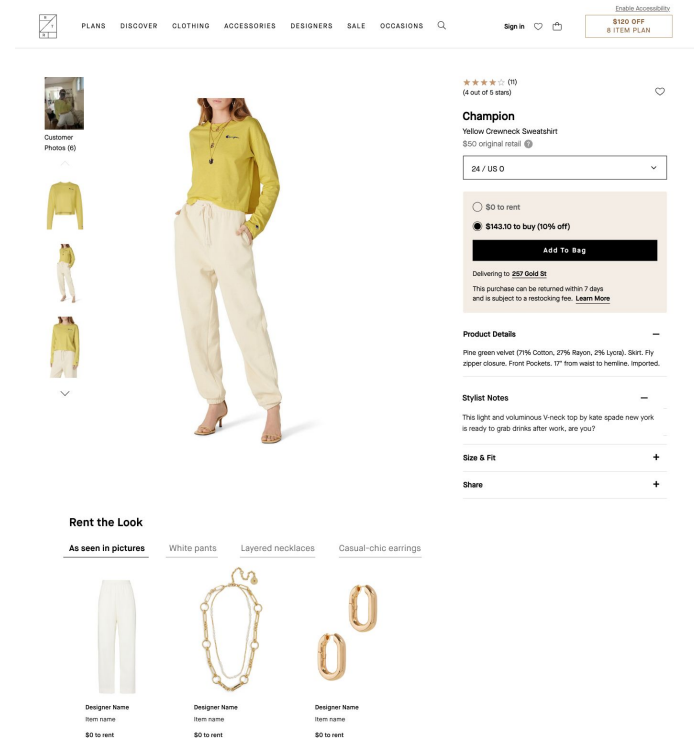




# 2022 Strategies to Drive Top Line

## 2. SEARCH & DISCOVERY

- Implement **intelligent, intent-based search** algorithms
- **Enhance 1:1 personalization** to drive diversity and trial in users' selections
- Provide **stronger product suggestions, inspiration, and styling advice** as customers browse to increase conversion and engagement
- Scale use of **algorithmically-driven similar style recommendations**



# 2022 Strategies to Drive Top Line

## 3. FIT

- Collect and display **more reviews** for each style
- Encourage customers to **use recommended styles / sizing**, powered by machine learning fit algorithms, which reduce fit issue rates significantly
- Add **upfront educational content on Fit**

RENT THE RUNWAY

92% of members like you were happy with size M / US 8, Regular

Ship To

Size M / US 8-10, Regular ★ Great Fit

Let us know how this item fit

Too Big Just Right Too Small

A screenshot of a product page on Rent the Runway. It features a floral dress and a fit feedback form. The form shows a progress bar and a message: "92% of members like you were happy with size M / US 8, Regular". Below this, the selected size is "M / US 8-10, Regular" with a "Great Fit" star icon. At the bottom, there are three buttons: "Too Big", "Just Right", and "Too Small". Red arrows point from the "Just Right" button to the progress bar and from the "Great Fit" star to the "Let us know how this item fit" text.

Like Me ▾

Size	Height	Bust
10	5'6"	36D



★★★★★

**Absolute show-stopper!**  
Flattering and fun. The fabric...

♥ 1 🙏 Useful

**Milan**

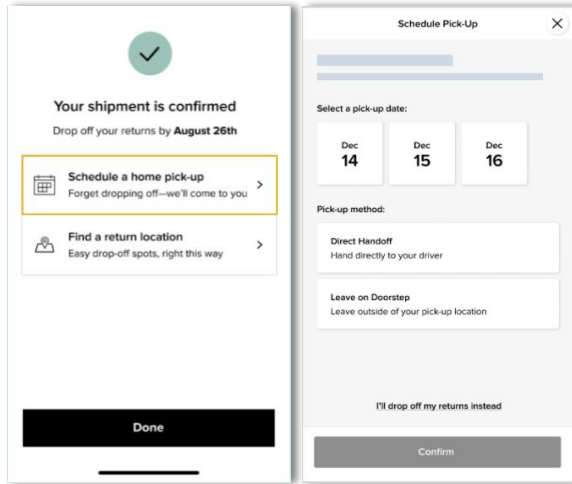
5'5" | 165 lbs | 36DD  
Size Worn: M | Usual : 8



# 2022 Strategies to Drive Bottom Line

## 1. EXPAND AT-HOME PICKUP TO 50%+ OF SUBS

Reduce transportation costs, while simplifying returns experience



## 2. BUILD UPON WAREHOUSE TECHNOLOGY & AUTOMATION

Drive further productivity gains and reductions in labor cost



## 3. GROW EXCLUSIVE DESIGNS TO ~30% OF UNITS ACQUIRED

Increase talent pipeline with nearly 20 designer and influencer partners - around half of which are new

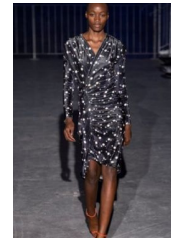
~**50% lower cost to RTR** than Wholesale, with higher ROI than any styles on our site



Busayo



Esteban Cortazar



Atlein

# We Launched Our Impact Strategy in March 2022

## KEY GOALS



Displace the need for new production of **500K garments** in the next 5 years



Divert **90% of waste from landfill** from our warehouse operations, including unusable clothing



Offset **100%** of carbon emissions from **shipments to and from customers** starting in FY 2022

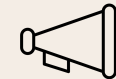
## ADDITIONAL PRIORITIES



Reduce carbon emissions so that we **operate with net zero emissions by 2040**



Ensure our **workforce remains diverse**, and that leadership reflects the population of individual contributors



Use our platform to support and amplify diversity in fashion, targeting **\$10M cumulative spend with Black designers** in the next 5 years<sup>1</sup>

<sup>1</sup>Between Fiscal Year End 2022 and Fiscal Year End 2026

# Q4 2021 Update



# Framework for Revenue Growth and Path to Profitability

## Grow Revenue

### Active Subscribers

**Ongoing:** Grow Subs  
**Approach:** Organic virality  
+ Efficient marketing

### ARPU<sup>1</sup>

**Ongoing:** Grow ARPU  
**Approach:** Increase  
add-on activity + moderate  
price increases

### Reserve + Other Revenue

**Ongoing:** Grow Reserve  
and Resale  
**Approach:** Events/Reserve  
and Resale as funnels +  
subscribers buying items

## Leverage 3 Main Expense Categories

### Fulfillment Costs

**Ongoing:** Optimize Fulfillment  
**Approach:** Diversify transportation +  
increase Ops productivity

### Operating Expenses<sup>2</sup>

**Phase 1:** Cover Opex  
**Approach:** Leverage with scale,  
even with strategic investments  
**Target:** **Adj. EBITDA breakeven in  
3-5 quarters**

### Rental Product Spend

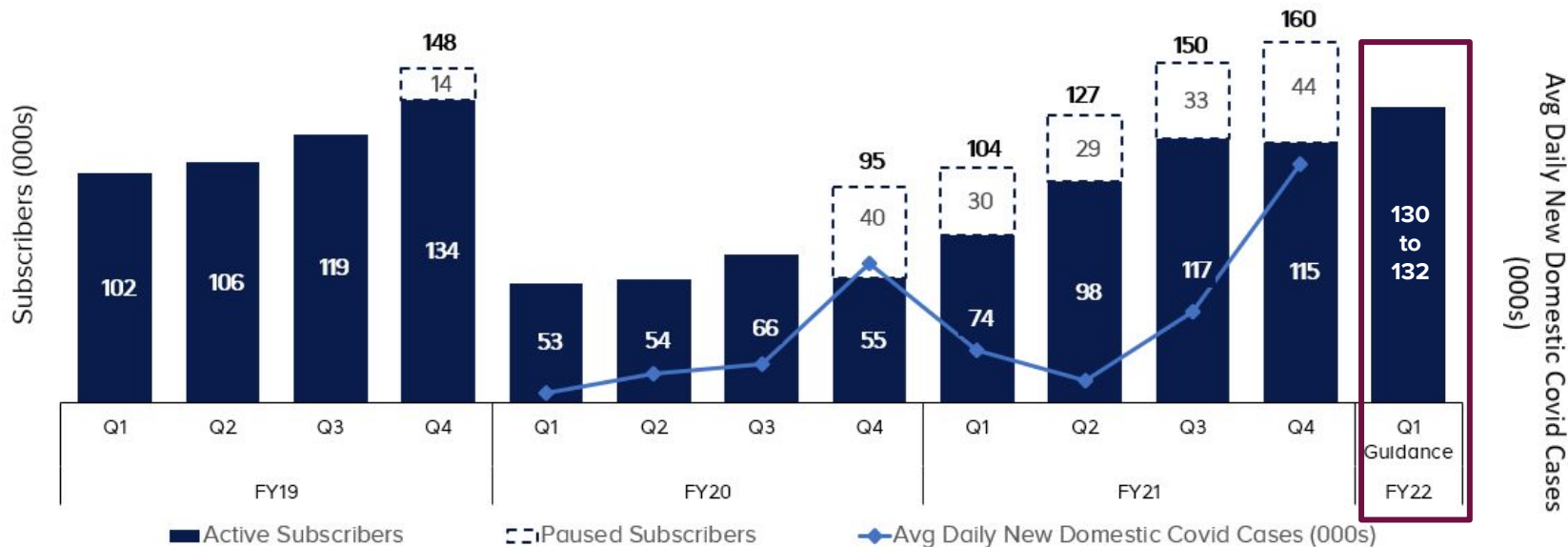
**Phase 2:** Cover all Capex  
**Approach:** > 2/3 of acquisition via  
capital-efficient channels  
**Target:** **FCF breakeven in  
mid-term**

<sup>1</sup> On a quarterly basis, we define ARPU as subscription rental net revenue (which does not include Reserve and Other revenue generated by subscribers), divided by the average of the active subscriber count at the end of the current and prior fiscal quarters, divided by three months. On an annual basis, we define ARPU as the weighted average of the quarterly ARPUs in the year.

<sup>2</sup> Includes Technology, Marketing and General and Administrative Expense.

# Strong Active Subscriber Growth in FY21, Up 110% YoY

Ending Subscribers (in thousands)



**YoY Active Sub Growth**

(48)% (49)% (45)% (59)% 40% 80% 78% 110% **77%**

**Pause % of Total Subs**

42% 29% 23% 22% 28%

Note: FY19 ended January 31, 2020, FY20 ended January 31, 2021, FY21 ended January 31, 2022. Active Subscribers represent the number of subscribers with an active membership as of the last day of any given period and excludes paused subscribers. Total subscribers includes both active and paused subscribers. Paused subscribers in prior periods not disclosed.

# Strong Q4 Revenue Growth, Up 91% YoY

Total Revenue, Net (\$ in millions)



**84% of revenue from subscribers in FY21**

**31% of subscribers added one or more paid slots into their subscriptions in Q4, the highest rate of add-ons since we launched Subscription**

**YoY Growth** 8% (54)% (45)% (55)% (44)% 62% 66% **91%**

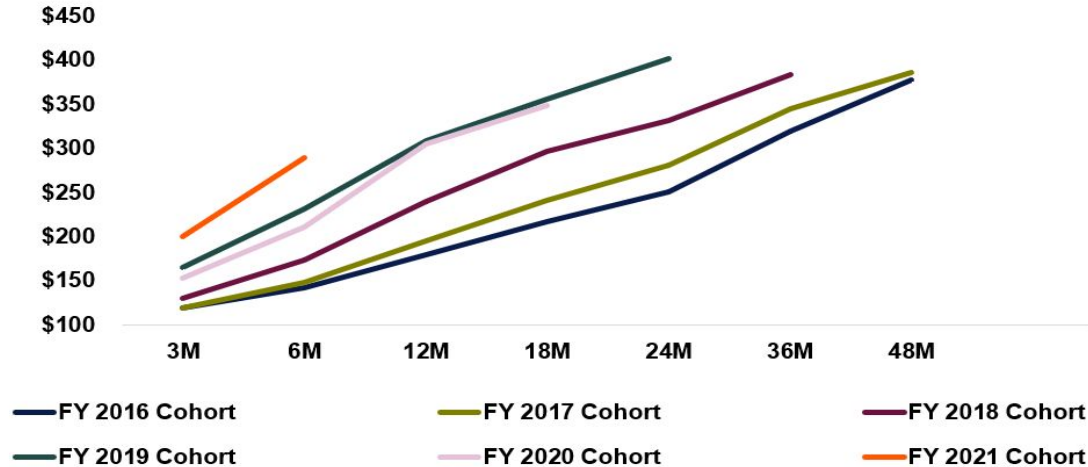
(39%) 29% 45-50%

Note: FY19 ends January 31, 2020, FY20 ends January 31, 2021, and FY21 ends January 31, 2022. Calculations based on unrounded figures.



# Attractive Customer Cohort Trends

Customer Cohorts: Total Revenue<sup>1</sup>



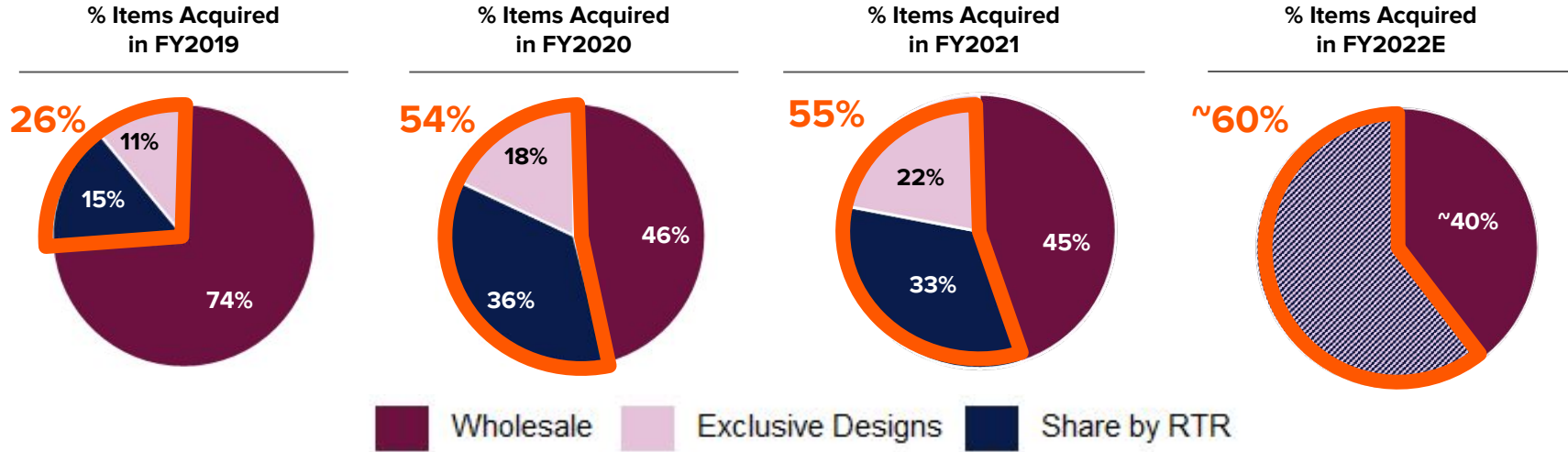
Our FY 2021 subscriber cohorts (primarily new programs) generated on average:

- \$300 in cumulative revenue in 3 months<sup>2</sup>
- \$497 in cumulative revenue in 6 months<sup>2</sup>

<sup>1</sup> Reflects cumulative revenue per customer by customer cohort, which is defined as cumulative total revenue generated by a cohort across all of our product offerings, divided by the original number of customers in the cohort. Customers are placed in cohorts based on the fiscal year in which they first transacted with RTR. Data points reflect only the monthly cohorts that have reached each respective life to date period.

<sup>2</sup> Reflects cumulative total revenue generated across all product offerings (includes Subscription and Reserve Rental Revenue and Other Revenue) by customers who are current or previous subscribers, divided by the original number of subscribers in the cohort. Subscribers are placed in cohorts based on the fiscal year in which they first joined a subscription program. Data points reflect only the monthly cohorts that have reached each respective life to date period.

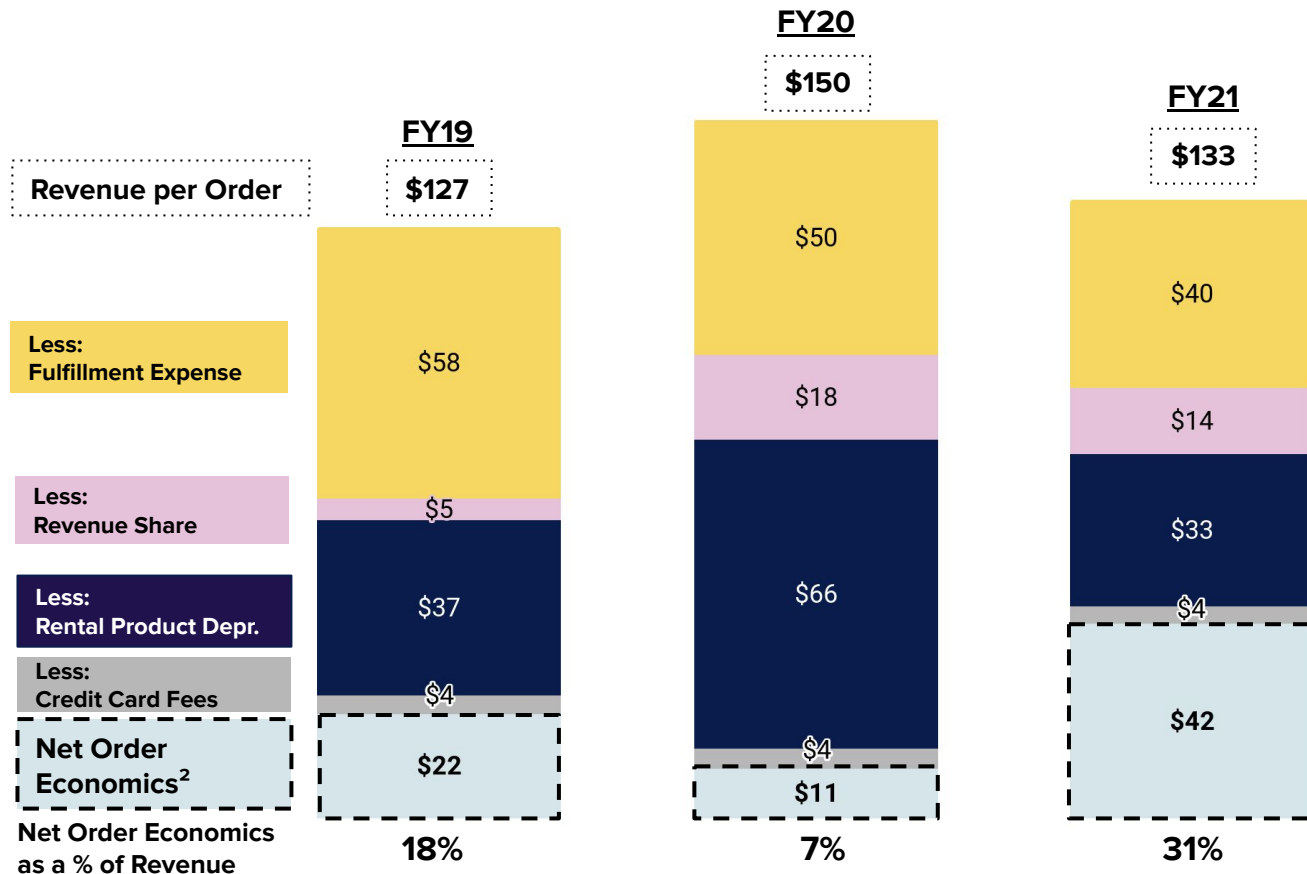
# Growth in Capital Efficient Product Acquisition Channels to 55% of Total in FY21



Mix shift towards non-Wholesale channels contributed to a **14% reduction** in the upfront cost per unit between 2019 and 2021 (\$95 in 2021 vs. \$111 in 2019)

We plan for **~60% of product to be acquired through non-Wholesale channels in FY22**, and expect at least 2/3 of our product acquisition through these channels in the mid-term

# Order Economics<sup>1</sup> Improving Significantly



**Net Order Economics in FY21 are 13 points higher than FY19, benefiting from:**

- (1) Lower fulfillment costs due to structural program changes
- (2) Lower rental product depreciation due to higher mix of non-Wholesale items
- (3) Offset by higher revenue share from Share by RTR

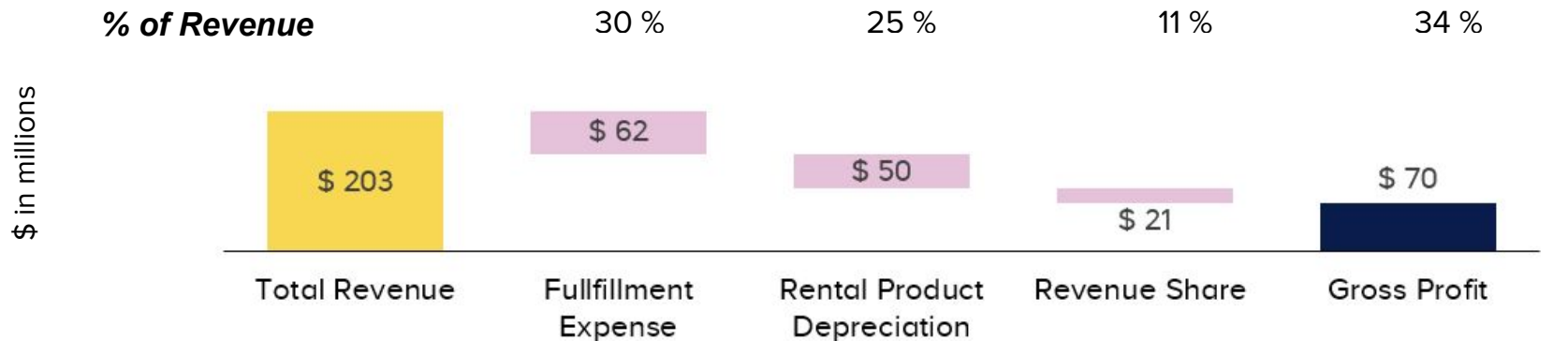
Revenue per Order in FY21 benefited from higher proportion of subscription revenue and add-ons vs. FY19; FY20 benefited from prior program pricing

<sup>1</sup> Orders defined as the sum of active subscription months and Reserve orders in the period.

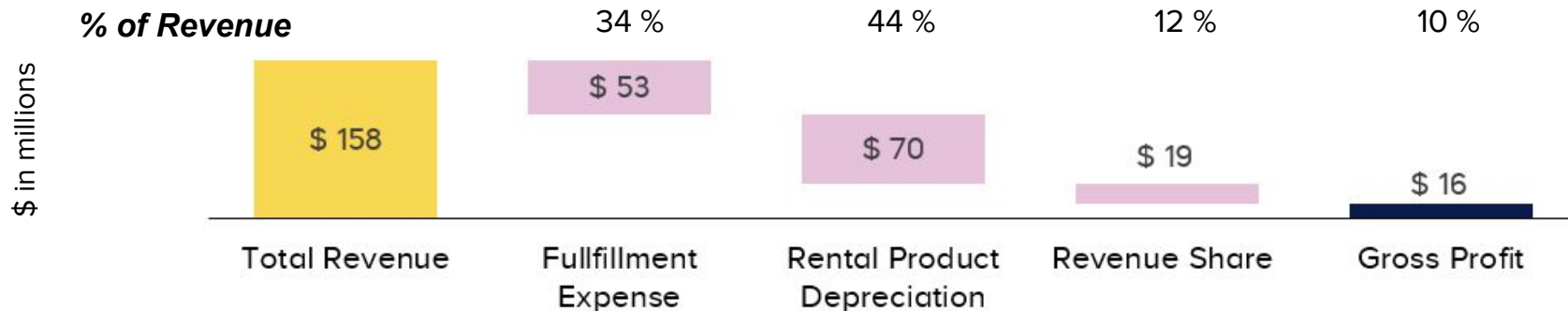
<sup>2</sup> Net Order Economics calculated as revenue per order less fulfillment cost per order, revenue share cost per order, rental product depreciation per order, and credit card fees per order.

# Our Business Model

## Year Ended January 31, 2022



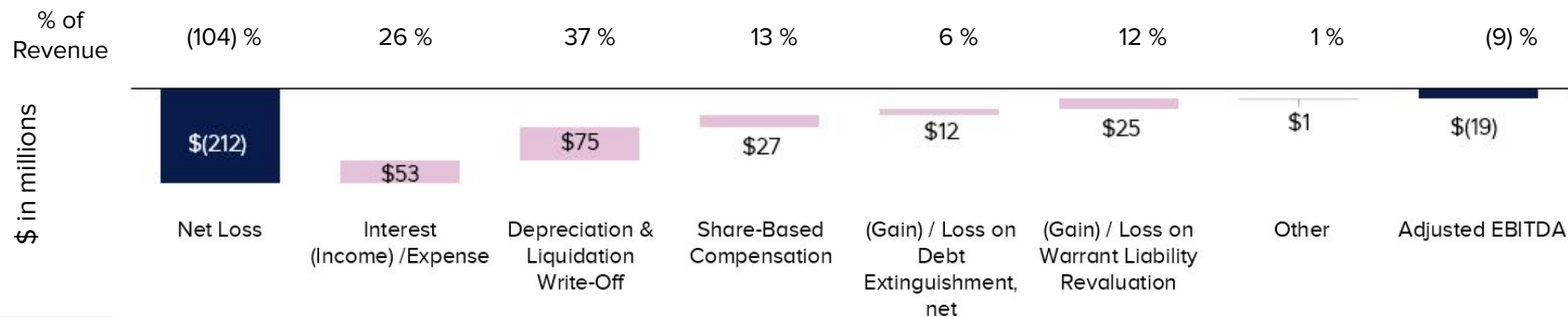
## Year Ended January 31, 2021



Note: See GAAP to Non-GAAP Reconciliation in appendix. Calculations based on unrounded figures.

# Our Business Model

## Fiscal Year Ended January 31, 2022



**Interest (Income) / Expense:** includes \$38.8M of PIK interest, \$8.3M of cash interest and \$5.9M of debt discount amortization.

**Depreciation & Liquidation Write-Off:** includes rental product depreciation and write-offs, the write-off of the remaining book value of liquidation products that had previously been held for sale (liquidation proceeds recognized as a component of gain/loss in G&A), property and equipment depreciation and capitalized software amortization.

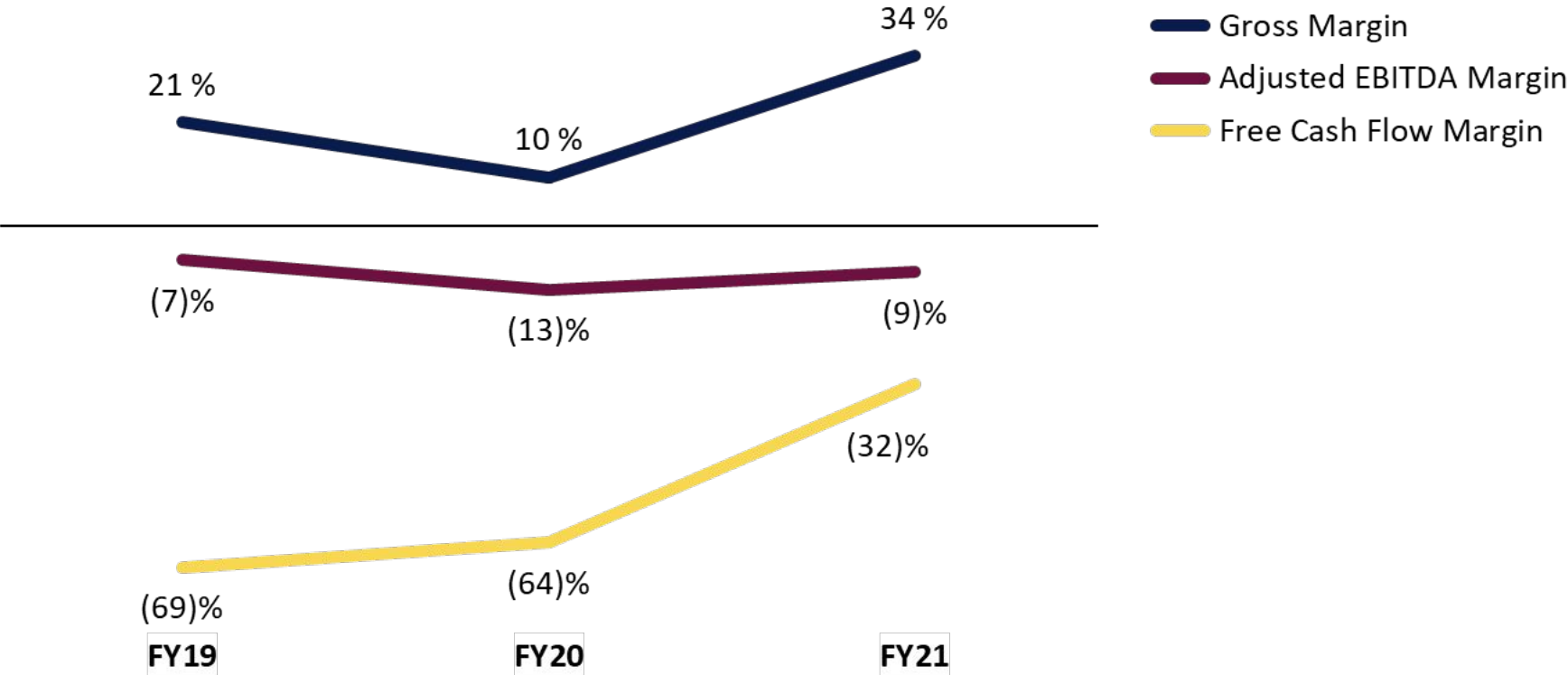
**Share-Based Compensation:** reflects non-cash expense for share-based compensation including one-time non-cash cumulative expense catch-up of \$14.4 million for IPO-related RSU vesting due to satisfaction of liquidity based vesting condition.

**(Gain) / Loss on Debt Extinguishment, net (non-recurring):** reflects fees and non-recurring, primarily non-cash write-off of debt discount associated with debt extinguishment upon IPO.

**(Gain) / Loss on Warrant Liability Revaluation (non-recurring):** reflects non-recurring non-cash expense related to the revaluation of prior lenders' liability classified warrants (exercised or reclassified upon IPO).

**Other:** includes \$5.2M of non-recurring costs related to public readiness preparation costs, partially offset with \$4M of insurance proceeds; also includes write-off of property and equipment disposals, and operating lease terminations.

# Continuing to Improve Margins



Note: See GAAP to Non-GAAP Reconciliation in appendix. Free cash flow margin defined as net cash used in operating activities plus net cash used in investing activities, as a percentage of total revenue.

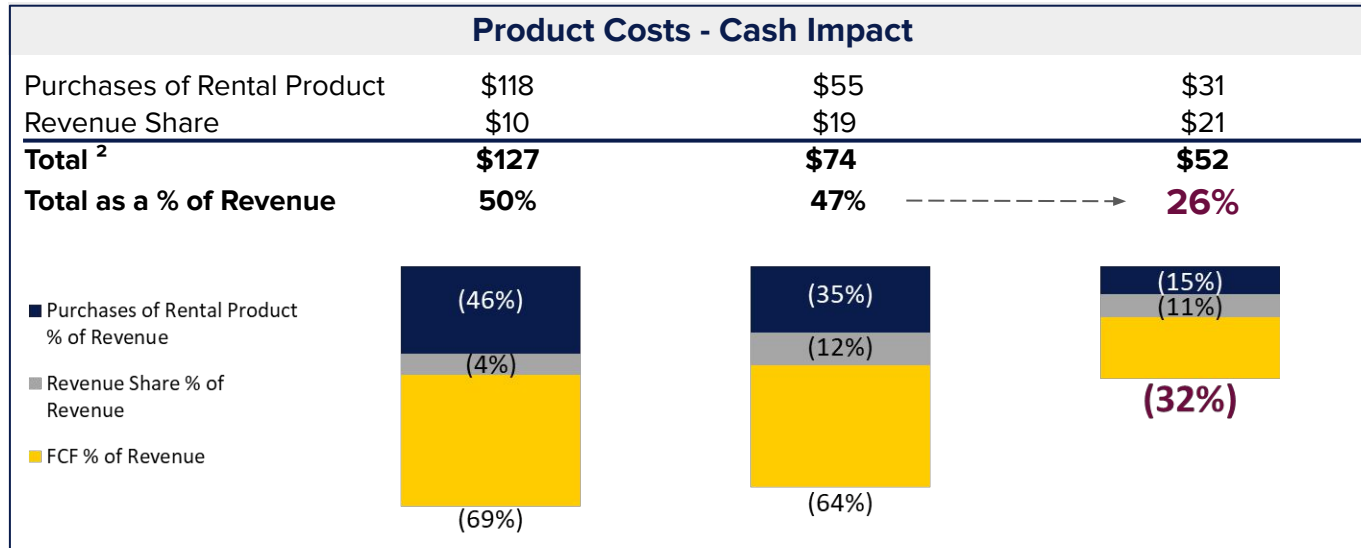
# Product Acquisition Strategy Meaningfully Improved Free Cash Flow<sup>1</sup>

(\$ in millions)

Product Costs - Gross Margin Impact			
	FY19	FY20	FY21
Product Depreciation	29%	44%	25%
Revenue Share	4%	12%	11%
<b>Total as a % of Revenue <sup>2</sup></b>	<b>33%</b>	<b>57%</b>	<b>35%</b>

Product costs are **the most significant component** of our cash consumption

On the P&L, product costs have reduced by ~20% of revenue YoY due to better matching of product with growth of subscribers and revenue, **improving gross margins**

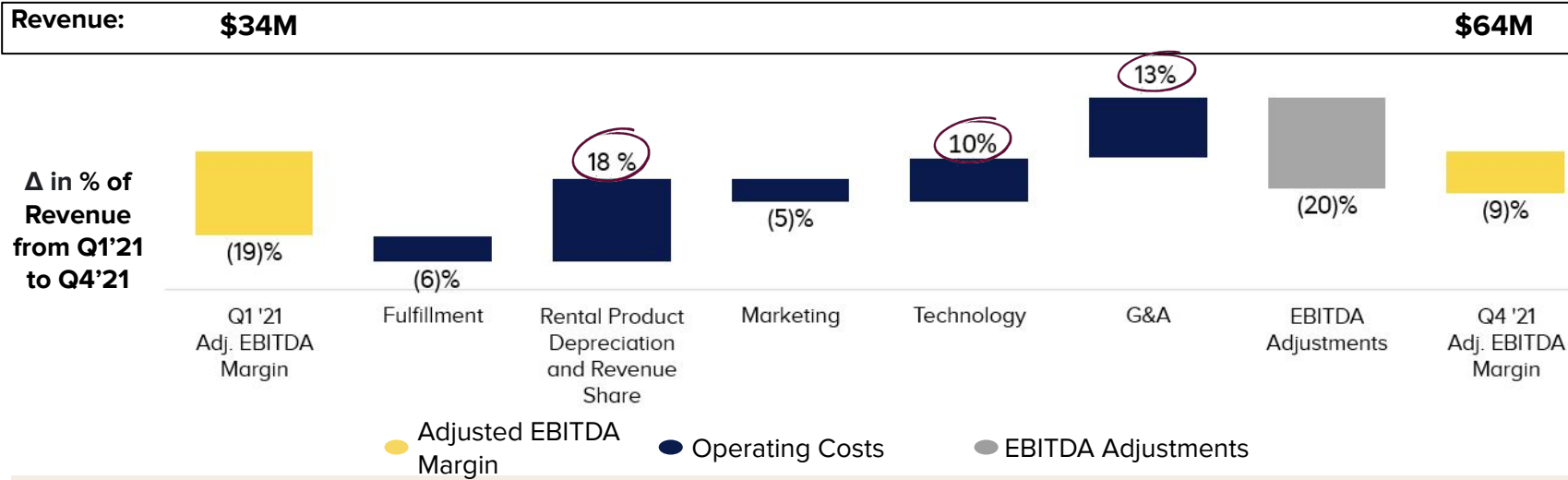


We have **significantly reduced the cash outlay to invest in products**, with FY21 at approximately half of FY19 as a % of revenue, **improving FCF**

<sup>1</sup>Free cash flow defined as net cash used in operating activities plus net cash used in investing activities.

<sup>2</sup>Calculations based on unrounded figures.

# Demonstrating Our Operating Leverage with Scale



## Q1 2021 → Q4 2021

- **18% of Product depreciation and revenue share absorbed** over higher revenue due to better matching of product supply to active subscribers and revenue
- **Technology and G&A combined improved 23%** with acceleration of revenue and fixed cost leverage
- **Fulfillment expense increased by 6%**, primarily due to increases in transportation costs, partially offset by productivity gains
- **Marketing deleveraged 5%**, due to re-ramping marketing spend back to ~10% of revenue

Note: EBITDA Adjustments include depreciation, stock compensation and other adjustments included in the preceding buckets. Please see appendix for Adjusted EBITDA reconciliation.



# Fiscal Year 2022 and Q1 2022 Guidance

## Fiscal Year 2022 Guidance

Total Revenue:	\$295M - \$305M
Adjusted EBITDA <sup>1</sup> :	(6)% - (5)% of Revenue
Rental Product Acquired <sup>2</sup> :	~\$60M
Share-based Compensation:	\$28M - \$29M

## Q1 2022 Guidance

Ending Active Subscribers:	130K - 132K
Total Revenue:	\$63.5M - \$64.5M
Adjusted EBITDA <sup>1</sup> :	\$(11.0)M - \$(10.5)M
Weighted Avg. Shares Used in EPS:	~63.5M

<sup>1</sup> A reconciliation of Adjusted EBITDA and Adjusted EBITDA margin guidance to the closest corresponding GAAP measure is not available without unreasonable efforts on a forward-looking basis due to the high variability, complexity, and low visibility with respect to the charges excluded from these non-GAAP measures, in particular, depreciation and amortization, write-off of liquidated assets, other (income)/expense, and non-recurring expenses which can have unpredictable fluctuations based on unforeseen activity that is out of our control and/or cannot reasonably be predicted.

<sup>2</sup> Purchases of Rental Product as presented on the Consolidated Statement of Cash Flows may vary from Rental Product Acquired (presented above) due to timing of payments for rental product. Rental Product Acquired reflects the cost of owned rental product received in the period. See appendix for reconciliation of Purchases of Rental Product to Rental Product Acquired.

# Appendix



# Condensed Consolidated Statements of Operations

	Three Months Ended 1/31/22	Three Months Ended 1/31/21	Year Ended 1/31/22	Year Ended 1/31/21
(in millions)				
Total revenue, net	\$64.1	\$33.5	\$203.3	\$157.5
Fulfillment	20.4	9.2	61.9	53.0
Technology	12.3	9.7	45.3	37.7
Marketing	8.3	1.6	26.5	8.1
General and administrative	28.0	17.3	104.4	77.2
Rental product depreciation and revenue share	20.2	19.9	71.7	89.0
Other depreciation and amortization	4.8	5.6	19.4	23.0
Total costs and expenses	94.0	63.3	329.2	288.0
Operating loss	(29.9)	(29.8)	(125.9)	(130.5)
Interest income / (expense), net	(9.3)	(14.4)	(53.0)	(46.6)
Other income / (expense) and gains / (losses) <sup>1</sup>	-	5.4	(33.2)	6.0
Income tax benefit / (expense)	(0.1)	-	0.3	-
Net loss	\$(39.3)	\$(38.8)	\$(211.8)	\$(171.1)
Net loss per share attributable to common stockholders, basic and diluted	\$(0.62)	\$(3.48)	\$(8.51)	\$(15.36)
Weighted average basic and diluted shares outstanding	63.0	11.1	24.9	11.1

(1) The three months ended 1/31/21 includes \$5.0 million of insurance claim proceeds and a \$0.4 million gain on warrant revaluation. The year ended 1/31/22 primarily includes a \$(24.9) million non-recurring and non-cash loss on warrant liability revaluation, a \$(12.2) million loss on debt extinguishment related to the Ares debt paydown upon the IPO, partially offset by \$4.0 million of insurance claim proceeds. The year ended 1/31/21 includes \$5.0 million of insurance claim proceeds, \$1.3 million of proceeds from monetization of tax credits, a \$0.4 million gain on warrant revaluation, partially offset by a \$(0.6) million loss on debt extinguishment.

# Condensed Consolidated Balance Sheets

	As Of 1/31/22	As Of 1/31/21
(in millions)		
Cash and cash equivalents	\$247.6	\$95.3
Restricted cash, current	5.4	3.4
Prepaid expenses and other current assets	11.7	4.7
Rental product, net	76.3	97.6
Fixed assets, net	57.2	64.7
Operating lease and other assets	49.3	55.0
<b>Total assets</b>	<b>\$447.5</b>	<b>\$320.7</b>
Total current liabilities	68.8	40.6
Long-term debt, net	260.8	355.1
Warrant liability	-	11.8
Operating lease and other liabilities	46.8	51.8
<b>Total liabilities</b>	<b>\$376.4</b>	<b>\$459.3</b>
<b>Total stockholders' equity (deficit)</b>	<b>\$71.1</b>	<b>\$(138.6)</b>
<b>Total liabilities, redeemable preferred stock and stockholders' equity (deficit)</b>	<b>\$447.5</b>	<b>\$320.7</b>

# Condensed Consolidated Statements of Cash Flows

	Year Ended 1/31/22	Year Ended 1/31/21
(in millions)		
Net loss	\$(211.8)	\$(171.1)
Net cash (used in) provided by operating activities	(42.3)	(42.8)
Net cash (used in) provided by investing activities	(22.5)	(58.4)
Net cash (used in) provided by financing activities	215.2	168.5
Net increase in cash and cash equivalents and restricted cash	150.4	67.3
Cash and cash equivalents and restricted cash at beginning of period	109.2	41.9
<b>Cash and cash equivalents and restricted cash at end of period</b>	<b>\$259.6</b>	<b>\$109.2</b>

# Selected Cash Flows Detail and Supplemental Cash Flow Information

(in millions)	Year Ended 1/31/22	Year Ended 1/31/21
<b>INVESTING ACTIVITIES</b>		
Purchases of rental product	\$(30.8)	\$(54.9)
Proceeds from liquidation of rental product	5.7	2.4
Proceeds from sale of rental product	12.9	17.9
Purchases of fixed and intangible assets	(10.3)	(23.8)
Net cash (used in) provided by investing activities	\$(22.5)	\$(58.4)
<b>SUPPLEMENTAL CASH FLOW INFORMATION</b>		
Rental product received in the prior period	\$3.6	\$3.7
Purchases of rental product not yet settled	\$(6.5)	\$(3.6)

# Reconciliation of Purchases of Rental Product to Rental Product Acquired

(in millions)	Year Ended 1/31/22	Year Ended 1/31/21	
Purchases of rental product	\$(30.8)	\$(54.9)	Cost of owned rental product paid for in the period, as presented on the Condensed Consolidated Statements of Cash Flows.
Plus: Purchases of rental product not yet settled	(6.5)	(3.6)	Cost of owned rental product received in the period, but not yet paid for, as presented on the Supplemental Cash Flow Information table.
Plus: Rental product received in the prior period	3.6	3.7	Cost of owned rental product paid for in the period, but received in the period immediately preceding, as presented on the Supplemental Cash Flow Information table.
Rental Product Acquired	\$(33.7)	\$(54.8)	Cost of owned rental product received in the period.

# Reconciliation of Net Loss to Adjusted EBITDA

	Three Months Ended 1/31/22	Three Months Ended 1/31/21	Year Ended 1/31/22	Year Ended 1/31/21	Year Ended 1/31/20
(in millions)					
Net loss	\$(39.3)	\$(38.8)	\$(211.8)	\$(171.1)	\$(153.9)
Interest (income) / expense, net	9.3	14.4	53.0	46.6	24.0
Rental product depreciation	12.7	15.0	50.3	69.9	75.7
Other depreciation and amortization	4.8	5.6	19.4	23.0	21.6
Share-based compensation	5.2	1.9	26.6	8.2	6.8
Write-off of liquidated assets	0.8	1.7	4.8	3.3	4.1
Non-recurring adjustments	0.7	0.3	5.3	4.2	3.8
Income Tax (Benefit) / Expense	0.1	-	(0.3)	-	(0.2)
(Gain) / loss on warrant liability revaluation, net	-	(0.4)	24.9	(0.4)	-
(Gain) / loss on debt extinguishment, net	-	-	12.2	0.6	-
Other (income) / expense, net	-	(5.0)	(3.9)	(6.2)	0.1
Other (gains) / losses	0.2	1.0	0.3	1.6	-
<b>Adjusted EBITDA</b>	<b>\$(5.5)</b>	<b>\$(4.3)</b>	<b>\$(19.2)</b>	<b>\$(20.3)</b>	<b>\$(18.0)</b>
<b>Adjusted EBITDA Margin</b>	<b>(8.6)%</b>	<b>(12.8)%</b>	<b>(9.4)%</b>	<b>(12.9)%</b>	<b>(7.0)%</b>

Note: For additional information on each line item see the footnotes to the Adjusted EBITDA reconciliation in our Q4 2021 earnings press release, which is included as ex. 99.1 to our Form 8-K filed with the SEC on April 13, 2022.



# Reconciliation of Cash Used by Operating Activities to Free Cash Flow

	Year Ended 1/31/22	Year Ended 1/31/21	Year Ended 1/31/20
(in millions)			
Net cash (used in) provided by operating activities	\$(42.3)	\$(42.8)	\$(37.6)
Purchases of rental product	(30.8)	(54.9)	(117.7)
Proceeds from liquidation of rental product	5.7	2.4	3.6
Proceeds from sale of rental product	12.9	17.9	19.3
Purchases of fixed and intangible assets	(10.3)	(23.8)	(43.8)
<b>Free Cash Flow</b>	<b>\$(64.8)</b>	<b>\$(101.2)</b>	<b>\$(176.2)</b>
Free Cash Flow Margin <sup>1</sup>	(31.9)%	(64.3)%	(68.6)%

(1) Free Cash Flow Margin calculated as Free Cash Flow as a percentage of revenue.

# Reconciliation of Operating Expenses to Operating Expenses Excluding One-time Share-based Compensation

	Year Ended 1/31/22	Year Ended 1/31/21
(in millions)		
Technology	\$45.3	\$37.7
Marketing	26.5	8.1
General and administrative	104.4	77.2
<b>Total operating expenses</b>	<b>\$176.2</b>	<b>\$123.0</b>
Less: One-time share-based compensation <sup>1</sup>	14.4	-
<b>Total operating expenses excluding one-time share-based compensation</b>	<b>\$161.8</b>	<b>\$123.0</b>
Operating expenses excluding one-time share-based compensation as a % of revenue	79.6%	78.1%

## One-time Share-based Compensation Details

	Year Ended 1/31/22	Year Ended 1/31/21
(in millions)		
One-time share-based compensation <sup>1</sup>		
Technology	\$1.9	-
Marketing	0.3	-
General and administrative	12.2	-
<b>Total</b>	<b>\$14.4</b>	<b>-</b>

(1) One-time share-based compensation expense represents the share-based compensation expense related to the one-time satisfaction of the liquidity-based vesting conditions for certain RSUs previously outstanding and certain RSUs which were granted upon the effectiveness of our IPO in October 2021. Total share-based compensation expense for the year ended 1/31/22 and 1/31/21 was \$26.6 million and \$8.2 million, respectively.