SEC For	m 4 FORM	4	UNITED) STA	TE	s si	-		-			NGE (омм	ISSION						
			Washington, D.C. 20549													OMB	APPRO\	/AL		
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).				STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940													OMB Number: 3235-0287 Estimated average burden hours per response: 0.5			
1. Name and Address of Reporting Person [*] Fleiss Jennifer									ker or Tradi <u>7, Inc.</u> [5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner							
	(F NT THE RU	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 08/01/2022									Officer (give title Other (specify below) below)						
10 JAY STREET (Street) BROOKLYN NY			11201											Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City) (State) (Zip)						Person														
			ole I - Nor							Dis				lly Owned						
Date				2. Trans Date (Month/I		ear) i	2A. Deemed Execution Date, if any (Month/Day/Year		Code (Instr					Beneficia Owned F	s ally ollowing	Form (D) or	m: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership		
							Code	v	Amount	(A) o (D)	r Price	Reported Transact (Instr. 3 a	on(s)			(Instr. 4)				
			Table II -								osed of, onvertit			/ Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemec Execution E if any (Month/Day	Date, T	ransa Code (I S)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable a Expiration Date (Month/Day/Year)		e	7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
				c	Code	v	(A)	(D)	Date Exercisab		Expiration Date	Title	Amount or Number of Shares		(Instr. 4)					
Restricted Stock Units	(1)	08/01/2022			М			3,440	(1)		(1)	Class B Common Stock	3,440	\$0	6,880)	D			
Class B Common Stock	(2)	08/01/2022			М		3,440		(2)		(2)	Class A Common Stock	3,440	\$0	619,40	01	D			

Explanation of Responses:

1. Each restricted stock units ("RSUs") represents a contingent right to receive one share of the Issuer's Class B Common Stock. The RSUs vest in 6 substantially equal quarterly installments commencing on February 1, 2022. The RSUs have no expiration date.

2. Each share of Class B common stock is convertible at any time at the option of the holder into one share of Class A common stock. Each share of Class B common stock will automatically convert into one share of Class A common stock upon certain sales or transfers. The Class B common stock do not expire.

Remarks:

<u>/s/ Cara Schembri as Attorney-</u> <u>in-fact for Jennifer Fleiss</u> ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.